

COVID-19 Infection Prevention Partnership

For Schools

Henry the Hand® Foundation

Purpose:

- **Reduce the risk of and absenteeism due to COVID-19** and other respiratory infections
- **Promote harm reduction** for students and staff, and to reassure parents that their school is participating in the COVID-19 Infection Prevention Partnership
- **Provide Health Shields** to students as a more effective infection prevention strategy than masks, and to retrain the unconscious behavior of self-inoculation, as all surfaces are potentially contaminated
- **Train the school community to be more “Hand Aware” through the 4 Principles of Hand Awareness*** in order to prevent the spread of COVID-19 and other respiratory infections during the school year
- **Teach/ Retrain the school community, “Do not touch the T Zone”** (eyes, nose, and mouth), the portal of entry for COVID-19



Spread the word, not the germs!®

“This Partnership has been designed to mitigate the impact of COVID-19 and other annual respiratory infections by providing the necessary Infection Prevention Tools in the Tool Kit and coaching support to ensure an effective Program.

There are many innovative strategies and educational techniques that have been integrated into this science-based COVID-19 Prevention School Partnership. For example, Human Factors engineering, Positive Deviance, Social Marketing, Humor, Animation, and the Johns Hopkins Partnership 2000 Model for Successful Schools. **We know a healthy student is a better learner.**”

Will Sawyer, MD

International Infection Prevention expert

To get started in the Partnership, visit Henry’s Store at henrythehand.org. Or, if you would like more information, please call (513) 769 – HAND (4263) to speak with an Infection Prevention Advocate.

* The 4 Principles of Hand Awareness have been endorsed by the American Medical Association and the American Academy of Family Physicians.

Who:

The COVID-19 Infection Prevention School Partnership is a comprehensive program with coaching support to ensure the best harm reduction outcome for a school. The Henry the Hand® Foundation is committed to decrease the spread of COVID-19 by educating, empowering, and providing tools for students to protect themselves, their classmates and teachers, and their families by integrating the 4 Principles of Hand Awareness* into their personal behavior. For more than 20 years, Dr. Will Sawyer and his Team have been promoting primary infection prevention techniques and strategies that are proven to reduce the spread of respiratory and gastro-intestinal diseases. This COVID-19 Program has taken the next step of adding Health Shields to our established Infection Prevention Partnership. This Partnership is self-explanatory and provides the curriculum guide, tools, and coaching necessary to make it simple for anyone to teach the 4 Principles of Hand Awareness*.

The school will need to identify a “Champion” to oversee the implementation of the Partnership in the school.

Program can be demonstrated by:

- School Nurse
- Teacher
- Teacher’s Aide
- Parent
- Wellness Committee Member
- High School Student
- College Student
- Health Care Professional
- Other Community Members



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What:

This is a science-based, multi-media, and multi-sensory behavior modification program in a tool kit.

This is not just a hand washing program. It is about protecting students from respiratory droplets, changing their “unconscious habit,” and promoting Hand Awareness, which is defined as hand hygiene, respiratory etiquette, and cross-contamination awareness. The ultimate cross-contamination is putting your finger in your eye, nose, or mouth (T Zone)!

Henry the Hand® Foundation provides each student a Health Shield, a curriculum that teaches the 4 Principles of Hand Awareness*, and coaching support.

Health Shields serve as a barrier to prevent self-inoculation and are more effective at protecting against respiratory droplets, and better tolerated by children, than masks.

COVID-19 Prevention School Certification

When a school joins the Infection Prevention Partnership, they will be eligible to be certified as a Henry the Hand® Foundation COVID-19 Prevention School. Requirements include:

- Classroom presentation and demonstrations done at least 3 times a year, including at the start of the school year
- Maintenance of posting reinforcement tools (posters and static clings) throughout the school
- Information sent home and shared with the families of the students

A certified school will be able to promote to the community that they are taking a harm reduction approach and the necessary steps to protect the learning environment of their school.

COVID-19 Prevention Tool Kit for School Partners

This kit provides the tools needed to teach and reinforce the Hand Awareness program for approximately 500 students.



The COVID-19 Prevention Tool Kit utilizes Henry the Hand® as the change agent which makes teaching Hand Awareness (hand hygiene, respiratory etiquette and cross contamination) simple, fun and memorable.

A curriculum guide is included so **anyone can present** and demonstrate the Program.

The teaching demonstrations are completed within 15 to 30 minutes.

The Infection Prevention School Partnership includes:

- Tool Kit with contents shown above
- 2 Refill Kits
- Monthly eNews emailed to the Champion
- Coaching Support

Contents:

- Health Shields for each teacher and student. You will need to specify the quantity required.
- 2000 (2.5") Champion Handwasher stickers
- 500 water soluble Tattoos
- 10 Handwashing Guide Static Cling Sink Reminders
- School Visit DVD (3.5 minute action packed teaching tool video)
- CD of Songs (Doin' the Handwash and Henry the Hand® Theme Song)
- Germ Potion (two 8 oz bottles)
- LED black light
- Respiratory Etiquette Atomizer (spray bottle)
- Henry the Hand Puppet
- Nail Brush
- Activity Book
- 4 posters (Do Not Touch the T-Zone, 4 Principles, Germs on Your Hands and Handwashing Guide)
- Classroom Handwashing Chart
- School Year Infection Prevention Calendar
- Curriculum Guide to help you use these tools to most effectively teach and reinforce the Hand Awareness Program
- A letter to parents is included in the Tool Kit so they will be aware of the Infection Prevention Partnership and take part in reinforcing the 4 Principles of Hand Awareness at home.
- Any of the above printed items can be duplicated and distributed throughout the school for this Partnership.

Remember: A presentation, without demonstration, is merely a conversation!

Repetition is the key to achieving effective behavior change

The **Infection Prevention Calendar** included highlights what should be done throughout the school year.

This program should be taught 3 or more times each school year.

- **September** - “Back to School” during **International Clean Hands Week** or the start of school to initiate proper hand awareness behavior for the school year
- **December** - **National Handwashing Awareness Week** before the holidays to remind everyone of handwashing hygiene
- **March** - **Patient Safety Awareness Week** in the spring (team up with a hospital or health system)
- The **Infection Prevention Calendar** will include simple reinforcement activities to be done in the remaining months.

The **Classroom Handwashing Chart** serves as a continual reinforcement tool and friendly competition instrument both in and between classrooms.

The **posters** and **mirror static clings** should be placed throughout the school for continual reinforcement.

Refill Kits

To help ensure success of the program, reinforcement tools are automatically shipped to the school to limit the need to re-order.

- The school will receive 2 refill kits:
 - **November** for the December **National Handwashing Awareness Week** campaign
 - **February** for the March **Patient Safety Awareness Week** campaign
- Items in the **Refill Kits** include stickers, tattoos, germ potion and posters to replace those items that will be needed for Infection Prevention Program to succeed in the School.
- They will also include new ideas and activities for the December and March campaigns.

Monthly Infection Prevention Partnership eNews

These emails will be sent to the Champion to help remind and coach them as they oversee the program implementation.

- Discuss the upcoming teaching or reinforcement strategies and techniques.
- Highlight tips from schools that are implementing the Infection Prevention Program.

Coaching support

Joining in this partnership includes access by phone or email with the Henry the Hand® Foundation’s Infection Prevention Advocates. This will help ensure success for the school to maintain a healthier learning environment through infection prevention techniques for the students and staff.

Conclusion

This Infection Prevention School Partnership is the most effective program on the market to maintain a healthier learning environment for students and staff. The value for this Partnership to the school community is worth tens of thousands of dollars. The Tool Kit is available for only \$895 plus shipping and handling. *This price excludes the cost of Health Shields.*

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