

Champion Handwasher Hospital Campaign

- 1) Agree to be listed to the public as a Champion Hand Washer Hospital upon successful completion of the program. This is to increase collaboration by both clinical and non-clinical departments in the hospital and serve as a PR benefit to the hospital to their public (customer base).
- 2) Agree to random visits by an evaluator (see kit) during the designated weeks. This is to increase the staff compliance with the Campaign, which in turn leads to be improved Patient Safety.
- 3) 50% of all soap/sanitizer/paper towel dispensers labeled with Champion Hand Washer stickers/labels (see kit). This is to increase usage through social marketing technique.
- 4) 50% of staff wearing designated "Champion Hand Washer" wear (buns, pins, shirts, stickers, see kit). This is to demonstrate to staff and patients that they care enough to promote themselves as such.
- 5) Germ potion demonstrations to staff (documented attendance during one of the designated weeks, see kit). This is to reinforce that germs are invisible and cross-contamination principles.
- 6) Respiratory droplet demonstration to staff (documenting attendances during one of the designated weeks, see kit). This is to reinforce respiratory etiquette and one method of the spread of disease not usually understood.
- 7) Educate staff, volunteers, patients and visitors on the 4 Principles of Hand Awareness (see kit). This is to increase their awareness on the role their hands play in the spread of disease (cross-contamination).
- 8) Self-evaluate (crucial conversation). Empower staff (nurses and physicians) to evaluate and communicate to each other across levels of authority about their own hand washing behavior during one of the designated weeks (see evaluation in kit). This is to begin the change to a "culture of safety" through improved "genuine communication".
- 9) Question on patient survey: Did the patient see the staff (nurses or physicians) wash or sanitize their hands during the hospital stay (sample questions in kit). This is to represent the inclusion of patient accountability into the process of patient care.
- 10) Promote to ALL visitors, staff, volunteers, and vendors to wash/sanitize their hands upon entry into the facility (see kit). This is to reinforce to ALL that simple hand washing will help protect the hospitalized patients from additional risks of infection.